



AMITY
UNIVERSITY
— LUCKNOW CAMPUS —

In collaboration with



PHD
CHAMBER

PROGRESS HARMONY DEVELOPMENT

Estd. - 1905

Presents

NATIONAL CONFERENCE ON

MAKE IN INDIA

AN HR 
PERSPECTIVE

February 26, 2016 | Amity University, Lucknow Campus



Organised by



AMITY
BUSINESS SCHOOL



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MAKE IN INDIA
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Manufacturing sector of India is a crucial component in the wheel of economic growth. “**Make in India**” is an initiative of the government to infuse globally competitive technologies to enable the country to become a strong manufacturing hub by creating an environment to promote innovation and attract investment in the country. Such initiatives will witness creation of new jobs, increase purchasing power, boost economic growth and global recognition to the Indian sub-continent. It requires re-defining and redesigning HR policies, systems and processes for the success and sustainability of “**Make in India**”.

The Conference will provide a platform to students, scholars and practicing managers to discuss and exchange views on contemporary critical issues and concern areas. This is an opportunity to sharpen managerial skills, apply and adapt concepts in the context of challenges and opportunities before HR.

PAPERS AND PRESENTATIONS

Call for papers: PG students, M.Phil., Ph.D. scholars/fellows will be submitting papers on any of the sub-themes of the Conference.

Presentations: The papers in conference are only for students and scholars, faculty may join the students as second co-author in the paper but presentation of the paper by students only. Selected papers will be presented in concurrent tracks on various sub-themes. Each track will be chaired by an eminent personality from Industry and Academia.

Publications:

- (i) Conference proceedings of the accepted papers will be published in soft version with ISBN.
- (ii) Accepted papers will be screened and submitted for review process for publication in the Amity Business Journal - a peer reviewed and refereed Journal.

SESSIONS

SESSION 1: "Make in India" - Where are we?

Inauguration and introduction to main theme of the Conference by Keynote Speakers from academia, corporate and government.

SESSION 2: Challenges before HR

Sub-themes

- Skill development
- Acquiring & retaining talent
- Industrial discipline for productivity and quality
- Labour laws, labour reforms and industrial relations
- Trade based vocational education
- Reimagining HR

SESSION 3: Opportunities before HR

Sub-themes

- New approaches of training for multiskilling
- Manufacturing-oriented PMS
- Delivering cross-functional holistic employee experiences
- Innovations in employee engagement
- Accelerated and new model of leadership development
- HROD initiatives for work culture

SESSION 4: "Make in India" - Road Ahead

Conclusions and directions for future by eminent thinkers from academia, corporate and government.

INFORMATION FOR AUTHORS

The authors should adhere to the following guidelines for both abstract and full-length papers.

WORD LIMIT	Abstract- 200-250 words Full-length paper – 5000 words
MARGIN	2.5 cms / 1 inch
FONT	Times New Roman, 12 point
SPACING	1.5
TITLE PAGE	Title, Author(s), Affiliation(s), Contact Details
KEY WORDS	4-5 words

IMPORTANT DEADLINES

Submission of Abstract	30th November, 2015
Acceptance of the Abstract	4th December, 2015
Submission of Full-length Paper	31st December, 2015
Acceptance of the Full-Length Paper	15th January, 2016

Note:

A soft copy of the abstract should be sent to the convenor or co-convenor on or before the deadline of submission of abstracts mentioned above.

REGISTRATION

No registration fee will be charged from those whose papers have been accepted for presentation.

Registration Fee for Delegates/ Participants

Corporate Delegates	₹1,000
Academicians	₹500
Ph.D. Scholars	₹500
Students	₹300

The registration fee covers the Conference Kit, Certificate, Lunch and Coffee/Tea. It does not cover the cost towards accommodation, pickups and transfer.

HOW TO REGISTER

Registration fee is to be paid by Demand Draft drawn on any nationalised bank in favour of "Amity University Uttar Pradesh" payable at Lucknow or it can be done through transfer as per under mentioned details:

Bank Name:	Axis Bank Limited
Address:	Lucknow Branch M G Road, Hazratganj, Lucknow
Account No.:	05310100284066
Types of Account:	Savings Account
IFS Code:	UTIB0000053
MICR Code:	226211002

Payment towards Registration can also be made at the registration desk in cash.

PATRON

Prof. V.P. Sahi

Director, Amity Business School
Amity University, Lucknow Campus

CONVENOR

Prof. (Dr.) Ashok Kumar

Professor & Head - HR & OB
Amity Business School
Amity University, Lucknow Campus

CO-CONVENOR

Dr. Archana Sharma

Associate Professor - HR
Amity Business School
Amity University, Lucknow Campus

ORGANISING COMMITTEE

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Mr. Samarth Pande

TRAVEL AND ACCOMMODATION

How to Reach Lucknow:

By Air: The Amausi Airport in Lucknow gets flights from Delhi, Patna, Varanasi, Kolkata and Mumbai. From the airport you can hire a taxi to reach the University.

By Train: Lucknow is a major junction of the Indian Railway's Northern Zone and is well-connected with all major cities in the country.

By Road: Lucknow is well connected through National Highways from Delhi, Kanpur, Agra, Allahabad and Dehradun. Regular bus services are available from all these places to Lucknow.

Where to Stay

ABS will extend assistance in arranging accommodation at its guest house in the campus / hotels at the expenses of the participants.

Limited accommodation for authors on sharing basis at ₹1000 per person per night, inclusive of dinner and breakfast, is available at ABS campus on first-come first-served basis.

For correspondence, please write to:

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CONVENOR

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AMITY BUSINESS SCHOOL – INDIA'S TOP RANKED B.SCHOOL

Amity Business School (ABS) is one of the leading business schools in India. It nurtures a culture of academic excellence that comes from its focus on research and its industry interface.

Its major strength is its strong team comprising of highly qualified faculty members from diversified disciplines, with rich academic experience and industry exposure. Few faculty members also represent as editorial board members in leading international journals of high repute, which are double blind reviewed and refereed in their category.

ABS adheres to strict standards in preparing global leaders, who in turn are responsible to the nation and towards the society.

Times School	The Economic Times	Business Today
RANK		RANK
1. IIM - Ahmedabad	1. IIM Bangalore	1 IIM-A
2. IIM - Calcutta	2. IIM Ahmedabad	2 IIM-B
3. IIM - Bangalore	3. SIBM	3 IIM-C
4. XLRI - Jamshedpur	4. IIM Calcutta	4 SIBM
5. IIM - Lucknow	5. IIM	5 JBIMS
6. IIM - Kozhikode	6. AMITY	6 IIM-L
7. MDI - Gurgaon	7. IIM Lucknow	7 XLRI
8. FMS - Delhi	8. XLRI	8 IIM Ahmedabad
9. Amity Business School, Noida		9 Amity
10. L.N. Welingkar - Mumbai		9 IIM Chennai

As ranked by Business Today & Times B.School survey published in the Times of India on 27th Feb. '15 and Economic Times (Corporate Dossier) dtd. 15th April '11.

HI-TECH ACADEMIC FACILITIES AT AMITY BUSINESS SCHOOL

CLASSROOMS

- Amphitheatre style & air-conditioned
- Equipped with integrated audio-visual teaching aids

SYNDICATE ROOMS

- Offers the perfect setting to acquire team skills through exercises like brain-storming sessions, group discussions, role plays etc.

AUDITORIUMS

- Seating capacity of over 1,000 persons

LIBRARIES

- Stocked with over 65,000 books
- Over 17,000 national as well as international journals (online over DELNET)

IT NETWORKS

- An extensive "STAR LAN" (LAN, 500Mbps) with "Firewall Protected Network Access"



AMITY UNIVERSITY, LUCKNOW CAMPUS

Amity University, Lucknow Campus is a part of India's leading education group with a legacy of excellence spanning over two decades and campuses, spread over 1,200 acres including 8 world class universities, 18 schools & pre-schools, 150 top-ranked institutions and 11 overseas campuses across London, New York, California, Singapore, Mauritius, Dubai, Abu Dhabi, South Africa, China (Beijing & Nanjing) and Romania. The Group is home to over 100,000 students pursuing 250 Programmes in over 60 diverse disciplines, across pre-school to Ph.D.

Amity University, Lucknow Campus, is built on a foundation, which embodies all the qualities that have made Amity institutions world class over the last two decades. Amity has instituted global standards in education, training and research with world class infrastructure and the latest teaching methodologies. With the mission to train future leaders of the corporate world, the University strives to blend modernity with tradition in each of its students.

CAMPUS HIGHLIGHTS

- 40 acre hi-tech campus with state-of-the-art facilities
- 200 advanced labs in various disciplines
- Air-conditioned and amphitheatre style classrooms
- Well-stocked library with over 65,000 books & 17,000 journals
- On-campus hostel for 2,000 students



AMITY
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